

2003-2004
TOBACCO USE PREVENTION EDUCATION (TUPE)
DISTRICT COORDINATOR SURVEY

WestEd is in the process of conducting the In-School Evaluation of the Tobacco Use Prevention Education Programs for the Department of Health Services / Tobacco Control Section. The primary purpose of the evaluation is to assess the impact of tobacco control programs that are being implemented in schools and communities across the State. Your district was randomly selected to participate in this evaluation and your responses will make a valuable contribution to our understanding of school and community-based tobacco prevention efforts across California.

This survey asks about tobacco use prevention education in your school district. The survey should take no more than 30 minutes to complete. We hope that you will take the time to complete it and return it in the self-addressed, stamped envelope that we have included.

Please do not write your name on the survey. All of your responses will be kept in strict confidence. For reporting purposes, your results will be combined with those from other school districts across the State. Thank you very much for your thoughtful responses.

Please Note:

- *If you serve as the TUPE (Tobacco Use Prevention Education) / Title IV Coordinator for more than one school district, please answer the following questions for the school district that was selected to participate in the evaluation, only.*

1. How long have you been the TUPE / Title IV/Health Coordinator for your district?

Number of Years: _____
(If you have been there for less than 1 year, how many months? _____)

2. How many months in a calendar year do you work?

1. 9 months
2. 10 months
3. 11 months
4. 12 months (with vacation)

3. Approximately what percent of your time is allocated to coordinating the TUPE Program in your district?

Percent time _____ %

4. Overall in your district, how many full-time equivalent (FTE) staff positions are funded by your TUPE allocation (including your position and others, such as site coordinators)?

1. _____ FTE devoted to TUPE
2. _____ I don't know/I'm not sure

5. How many schools in your district were eligible to receive competitive TUPE grants during the last school year (2002-2003)?
1. ☐ Less than six (6) school sites were eligible
 2. ☐ 6 – 8 school sites were eligible
 3. ☐ 9-12 school sites were eligible
 4. ☐ More than 12 school site were eligible
 5. ☐ I am not sure
6. How many schools in your district were eligible to receive competitive TUPE grants during the last school year (2002-2003)?
1. ☐ Less than six (6) school sites were eligible
 2. ☐ 6 – 8 sites received funding
 3. ☐ 9-12 sites received funding
 4. ☐ More than 12 school sites were eligible
 5. ☐ I am not sure
7. Are there staff at your district's elementary schools (e.g., teachers or principals) who serve as TUPE site coordinators/advocates/facilitators?
1. ☐ Yes, at all elementary schools
 2. ☐ Yes, at some elementary schools
 3. ☐ No
 4. ☐ We don't have elementary schools
 5. ☐ We don't have a TUPE program at our elementary schools
8. In your view, are there staff at your district's **elementary** schools (e.g., teachers or principals) who are adequately prepared to provide onsite training and support for tobacco use prevention education?
1. ☐ Yes, at all elementary schools
 2. ☐ Yes, at some elementary schools
 3. ☐ No
 4. ☐ We don't have elementary schools.
9. Are there staff at your district's **junior high/middle**/intermediate schools (e.g., teachers or principals) who serve as TUPE site coordinators/advocates/facilitators?
1. ☐ Yes, at all junior high/middle/intermediate schools
 2. ☐ Yes, at some junior high/middle/intermediate schools
 3. ☐ No
 4. ☐ We don't have junior high/middle/intermediate schools
 5. ☐ We don't have a TUPE program at our junior high/middle/intermediate schools

10. In your view, are there staff at your district's junior high/middle/intermediate schools (e.g., teachers or principals) who are adequately prepared to provide onsite training and support for tobacco use prevention education?
1. _____ Yes, at all junior high/middle/intermediate schools
 2. _____ Yes, at some junior high/middle/intermediate schools
 3. _____ No
 4. _____ We don't have junior high/middle/intermediate schools
11. Are there staff at your district's high schools (e.g., teachers or principals) who serve as TUPE site coordinators/advocates/facilitators?
1. _____ Yes, at all high schools
 2. _____ Yes, at some high schools
 3. _____ No
 4. _____ We don't have high schools
 5. _____ We don't have a TUPE program at our high schools
12. In relation to other education topics, what priority does tobacco prevention hold in your district?
1. _____ The highest priority
 2. _____ A high priority
 3. _____ A moderate priority
 4. _____ A low priority
 5. _____ The lowest priority
 6. _____ I don't know / I'm not sure

13. Which of the following published tobacco prevention / health education curricula does your district use? (Check all that apply. NOTE: By “published curricula” we mean those published by commercial companies, community organizations, your school district, etc.)

1. ☐ Across Ages
2. ☐ All StarsTM
3. ☐ East Texas Experiential Learning Center
4. ☐ Keep a Clear Mind
5. ☐ Botvin's LifeSkillsTM Training
6. ☐ Minnesota Smoking Prevention Program
7. ☐ Positive Action
8. ☐ Project ALERT
9. ☐ Project SUCCESS
10. ☐ Project Toward No Drug Abuse (TND)
11. ☐ Project Toward No Tobacco Use (TNT)
12. ☐ Too Good for Drugs
13. ☐ Family Matters
14. ☐ Nurse-Family Partnership
15. ☐ Project STAR
16. ☐ Strengthening Families Program
17. ☐ Here's Looking at You, 2000
18. ☐ Quest Skills for Adolescence
19. ☐ Quest Skills for Growing
20. ☐ TAP or TEG (readiness to quit and cessation)
21. ☐ Curricula developed by the American Cancer Society
(Specify title(s)): _____
22. ☐ Curricula developed by the American Lung Association
(Specify title(s)): _____
23. ☐ Curricula developed by the American Heart Association
(Specify title(s)): _____
24. ☐ Curricula developed by your school district
(Specify title(s)): _____
25. ☐ Curricula developed by your county office of education
(Specify title(s)): _____
26. ☐ Tobacco Infusion Curriculum developed by the Sacramento County Office of Education (called "Tobacco Free!")
27. ☐ Other (Specify title(s)): _____
 - i. _____
 - ii. _____
28. ☐ None of these

14. Who decides what tobacco use prevention curriculum will be used at each school?

1. ☐ I do
2. ☐ The school site TUPE coordinators select the curriculum
3. ☐ The teacher decides
4. ☐ Other (please describe): _____

15. In your opinion, do the **elementary** school teachers in your district have enough time to teach science-based tobacco prevention lessons adequately?
1. _____ Yes
 2. _____ No
 3. _____ I'm not sure/No opinion
 4. _____ Does not apply/We don't have elementary schools
16. In your opinion, do the **junior high/middle**/intermediate school teachers in your district have enough time to teach science-based tobacco prevention lessons adequately?
1. _____ Yes
 2. _____ No
 3. _____ I'm not sure/No opinion
 4. _____ Does not apply/We don't have junior high/middle/intermediate schools
17. Overall, to what extent do you feel that teachers in your district are prepared to teach science-based tobacco prevention lessons?
1. _____ A great deal
 2. _____ Somewhat
 3. _____ Not too much
 4. _____ Not at all
 5. _____ Does not apply
18. In your district, which teachers are expected to teach tobacco prevention lessons? For each of the grade levels below, circle the number(s) that represent the group(s) of teachers who are expected to provide tobacco education. (NOTE: you may circle more than one number for each grade level, if more than one applies to your district.)

GRADE LEVEL	All Teachers	Health Teachers	Physical Ed Teachers	Science Teachers	Teachers of Other Subjects	No Teachers	Doesn't Apply
a. 4 th Grade	1	2	3	4	5	6	7
b. 5 th Grade	1	2	3	4	5	6	7
c. 6 th Grade	1	2	3	4	5	6	7
d. 7 th Grade	1	2	3	4	5	6	7
e. 8 th Grade	1	2	3	4	5	6	7
f. 9 th Grade	1	2	3	4	5	6	7
g. 10th Grade	1	2	3	4	5	6	7
h. 11th Grade	1	2	3	4	5	6	7
i. 12th Grade	1	2	3	4	5	6	7

19. During the last school year (2002-2003), which of the following topics did teachers most often cover in their tobacco prevention lessons? **(Mark all that apply)**

1. _____ Teachers did not teach tobacco prevention lessons
2. _____ Effects of tobacco on health
3. _____ How many young people use tobacco
4. _____ Reasons why young people use tobacco
5. _____ Cost of using tobacco
6. _____ Social consequences of using tobacco
7. _____ Second-hand smoke
8. _____ Social influences that promote tobacco use
9. _____ Behavioral skills for resisting tobacco offers
10. _____ General personal and social skills (e.g., problem-solving, assertiveness, communication, and goal-setting)
11. _____ Tobacco cessation
12. _____ Tobacco advertising and marketing
13. _____ Cigar use
14. _____ How many young people use chew or snuff (smokeless tobacco)
15. _____ Other (specify): _____
16. _____ Don't Know / Not Sure

20. In the tobacco prevention lessons taught last year (2002-2003), how much are the following instructional strategies used at the schools in your district? (Please circle one response for each)

STRATEGY	A great deal	Somewhat	Not too much	Not at all	I do not Know / I am not sure
a. Classroom discussion	5	4	3	2	1
b. Small group activities	5	4	3	2	1
c. Lecture	5	4	3	2	1
d. Student worksheets	5	4	3	2	1
e. Role-playing	5	4	3	2	1

21. Which of the following are barriers to implementation of tobacco prevention curricula and other TUPE activities in your district?
1. ☐ Tobacco use prevention education is not part of my curriculum
 2. ☐ Tobacco use prevention education is not mandated in my school or district
 3. ☐ Tobacco use prevention is not part of student outcomes that are assessed
 4. ☐ Lack of adequate instructional materials (or curricula)
 5. ☐ Lack of time
 6. ☐ Lack of substitute coverage and/or funding to pay for substitutes
 7. ☐ Received funding, but not enough
 8. ☐ We do not receive TUPE funding
 9. ☐ Our school district has not made tobacco use prevention a high priority
 10. ☐ Our school administrator has not made tobacco use prevention a high priority
 11. ☐ I have not received adequate tobacco use prevention training
 12. ☐ Other (describe) _____
 13. ☐ None of these
22. During the 2002-2003 school year (last school year), how many tobacco-specific in-service trainings, workshops, or staff development sessions has your school district sponsored or attended?
1. ☐ Number of trainings / workshops / staff development sessions
 2. ☐ I do not know / I'm not sure
23. If your district DID sponsor or attend tobacco-specific in-service trainings, workshops, or staff development sessions during the last school year (2002-2003), how many schools were represented?
1. # of schools represented: _____ / _____ (# schools / #Total schools in district)
24. Which of the following topics were the focus of the tobacco in-service trainings/workshops/staff development sessions? (Check all that apply)
1. ☐ General information about tobacco and tobacco use prevention
 2. ☐ Tobacco cessation approaches/programs
 3. ☐ How to implement a specific science-based tobacco prevention curriculum
 4. ☐ Other (specify) _____
 5. ☐ I don't know / don't remember
 6. ☐ Teachers from our district did not attend any trainings last year
25. During the 2002-2003 school year, has your district implemented any of the following staff development activities? (Check all that apply)
1. ☐ Distributed a newsletter about the TUPE program
 2. ☐ Disseminated fliers about the trainings
 3. ☐ Distributed a training video
 4. ☐ Disseminated information on website or via email listservs
 5. ☐ Distributed other resources (specify) _____
 6. ☐ Other (specify) _____
 7. ☐ I don't know / don't remember

26. To what extent do you feel that the district supports TEACHERS to teach tobacco prevention lessons?
1. _____ A great deal
 2. _____ Somewhat
 3. _____ Not too much
 4. _____ Not at all
27. To what extent does the district recruit, train and deploy older student leaders as role models to convey tobacco use prevention messages to younger students?
1. _____ A great deal
 2. _____ Somewhat
 3. _____ Not too much
 4. _____ Not at all
28. Does your district have an evaluation plan in place to monitor and document the effectiveness of the TUPE Program?
1. Yes, we have an outside evaluator
 2. Yes, we have a district employed evaluator
 3. Yes, we use assessments provided with the science-based programs
 4. No, we do not have a plan
 5. Our district does not receive TUPE Funds
29. To whom were the results of the evaluation(s) reported?
1. _____ We did not conduct any evaluations
 2. _____ The results of the evaluation(s) were not reported
 3. _____ To district administrators
 4. _____ To school teachers
 5. _____ To school administrators
 6. _____ To students
 7. _____ To parents
 8. _____ To other community groups
 9. _____ Other: _____
30. Please provide one or two specific examples of how results were used to improve the implementation of the TUPE program or impact decision making.
1. _____

 2. _____

The next set of questions is about some of the relationships you have formed with other individuals and organizations that deal with tobacco control issues. For each type of organization, we are interested in the extent that you:

- A) **Shared information and materials** – this includes activities such as sending letters or newsletters, and talking to others over the phone or in person about tobacco control.
- B) **Implemented joint programs and events** - this includes such things as organizing community mobilization events, having press conferences, or sponsoring health fairs together.

31. In each column below, please circle the number that best describes how often in the last school year you have (A) shared information and materials, and (B) implemented joint programs and events with the following types of organizations / individuals.

TYPE OF ORGANIZATION	A) Shared information and materials					B) Implemented joint programs and events				
	Never	Rarely	Some-times	Often	Very Often	Never	Rarely	Some-times	Often	Very Often
a. Local Lead Agency for tobacco control (DHS) and / or other programs funded by the tobacco tax (e.g., regions, networks, grantees)	1	2	3	4	5	1	2	3	4	5
b. Health care organizations	1	2	3	4	5	1	2	3	4	5
c. Local government officials	1	2	3	4	5	1	2	3	4	5
d. Mass media	1	2	3	4	5	1	2	3	4	5
e. Voluntary health organizations (e.g., ACS, AHA, Amer. Lung A)	1	2	3	4	5	1	2	3	4	5
f. Community-based organizations	1	2	3	4	5	1	2	3	4	5
g. ethnic-serving organizations	1	2	3	4	5	1	2	3	4	5
h. youth-serving organizations	1	2	3	4	5	1	2	3	4	5
i. Law enforcement / enforcement agencies	1	2	3	4	5	1	2	3	4	5
j. Businesses / merchants	1	2	3	4	5	1	2	3	4	5
k. Other school districts	1	2	3	4	5	1	2	3	4	5
l. Other organizations	1	2	3	4	5	1	2	3	4	5
m. Court system	1	2	3	4	5	1	2	3	4	5

32. Over the last year, how much did your district collaborate with Local Lead Agencies (funded by the State Department of Health Services) for tobacco control and / or other programs funded by the tobacco tax (e.g., regions, networks, grantees), in the following types of activities?

ACTIVITIES	None A Lot						
a. Youth recruitment for programs	1	2	3	4	5	6	7
b. Tobacco control programs / presentations (e.g., clubs, counseling, assemblies, etc.)	1	2	3	4	5	6	7
c. Poster / writing / PSA contests	1	2	3	4	5	6	7
d. Dances / social events	1	2	3	4	5	6	7
e. Other type of collaboration	1	2	3	4	5	6	7
f. Overall collaboration	1	2	3	4	5	6	7

33. If tobacco policies are created at the district, how do policies get communicated to the teachers / administrators at school? (Please answer in the space provided below. You may also use the backside of this page.)

34. In your opinion, to what extent is your district's no-tobacco use policy being enforced during school hours?

1. _____ A great deal
2. _____ Moderately
3. _____ Not too much
4. _____ Not at all
5. _____ I don't know / no opinion
6. _____ Our school does not have a no-tobacco use policy

35. Which of the following describes your district's policy on tobacco promotion or sponsorship? **Mark "yes", "no", or "don't know."**

RESTRICTION	Yes	No	Don't know
a) No tobacco advertising allowed on school property	1	2	3
b) No tobacco advertising allowed in school publications	1	2	3
c) Students not allowed to bring or wear tobacco promotional items on school property	1	2	3
d) Faculty and staff not allowed to bring or wear tobacco promotional items on school property	1	2	3
e) Sponsorship of school activities, facilities, or programs by tobacco companies is prohibited	1	2	3

36. Is your school district using, or planning to use, educational materials provided by a tobacco company in educating students about tobacco (eg. Phillip Morris, RJR)?

1. _____ Yes
2. _____ No
3. _____ I'm not sure

4. PLEASE WRITE BELOW ANY OTHER COMMENTS YOU MAY HAVE ABOUT THE TUPE PROGRAM, OR ANY INFORMATION THAT YOU THINK WILL HELP US TO EVALUATE THE PROGRAM. IF MORE SPACE IS NEEDED, USE OTHER SIDE OF THIS PAGE.

THANK YOU VERY MUCH FOR YOUR COOPERATION.